



## Potomac Cairn Terrier Club - April 20, 2012 Specialty Show

### Advertising Order Form

Please be sure to check the size ad you are requesting.

Photos are accepted for full page, half page, and quarter page:

_____ Full Page (\$40)	_____ Full Page with Photo (\$50)
_____ Half Page (\$25)	_____ Half Page with Photo (\$35)
_____ Quarter Page (\$15)	_____ Quarter Page with Photo (\$25)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Total amount enclosed: \_\_\_\_\_ Number of ads: \_\_\_\_\_

**Copy deadline: All advertisements must be RECEIVED by March 1, 2012**

- Please type or print plainly all ad copy.
- Label all photos.
- All publication ready ads must be the correct size and in PDF format, with all fonts and photos embedded. File name must be specifically listed on hard copy of ad that is sent with disk. Send original photo or a disk with the photo.

**Send ad copy, photos (labeled please), disks and check payable to PCTC to:**

Lynda Hammel  
12027 Sugarland Valley Dr.  
Herndon, VA 20170  
703-471-7769 cairnlady12027@yahoo.com

**Full page is 4 1/2" x 7 3/16", Half page is 4 1/2" x 3 9/16", Quarter page 4 1/2" x 1 3/4"**

**The following text box is approximately the correct size and will help you plan your ad. A business card is about equal to a quarter page. Photos work best with full page or half page ads. If you have a question, please call in the evening after 6 pm or send an email.**

